

**San Diego Family's Visitors Guide**

**San Diego**

***Out & About***  
**with Kids!**

**Includes distribution for:**

San Diego Airport, San Diego Car Rental Hub, Campland on the Bay, Ralphs/Albertsons Grocery Stores, San Diego County Libraries, YMCAs, indoor play companies and more.

Reach *90,000+* families vacationing in San Diego AND local families looking for fun places to go and things to do. *Out & About* highlights popular attractions and local recommended neighborhood hot spots.

**Annual Rates**  
(includes print & digital ad)

**Back cover \$3,150**  
**Inside cover \$2,920**  
**Full page \$2,500**  
**1/2 page \$1,790**  
**1/4 page \$1,155**  
**1/8 page \$815**

**Issue debuts May 24**  
**Ad deadline: April 1**