

Education Advertising Schedule



School Directories *February & August*

Flourishing Families (Special Needs) *March*

Out & About Annual Education Directory *June*

School Recognition Series *May, December & January*

January

- School Open House Advertising Opportunities
- School Recognition
Head of the Class

February

- Spring School Directory Online Listing

March

- *Flourishing Families*: Education Section in Parent Guide for Special Needs with Listing

May

- School Recognition Series
Outstanding Students or Parent Testimonials

June

- Out & About 2020: Be seen in your community!

August

- Fall School Directory Online Listing
- Web ads on our online Education pages
- Annual Special Needs Resource

September

- Education/Back-to-School focus

November

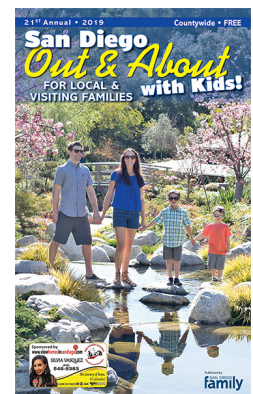
- School Open House Advertorial Opportunity

December

- School Recognition Series
Exceptional Teachers or Parent Testimonials



Special Needs Camps



Yearly Guide

advertising special section

2018/2020

SCHOOL RECOGNITION SERIES

THE EXPOSURE
An ad exposure in this series, you will receive placement in print alongside other distinguished articles, and will also be included online through February. Your ad will include your school's logo, address and contact information as well as a message to readers from the school's principal.

OUR READERS' VOICE:
20% 2 to 4 yrs old
45% 5 to 12 yrs old
16% 13 yrs and older

OUR READERS:
34% would consider sending their child to an independent private school
55% are college-educated

DEADLINE
January 6, Dec. 6, 2019
May 6, April 3
December 6, Nov. 6
Call your sales rep to reserve space
951-681-6970

AD-RATES AVAILABLE:
10 page, 10 page, 5 page and full page

family

School Recognition



619-685-6970

www.SanDiegoFamily.com

