



Editorial hot topics

- Babies & toddlers
- Baby & child nutrition
- Child development
- Family health
- Family travel & day trips
- Foster care & adoption
- Kid-friendly entertainment & events
- Kids eat free
- Outdoor enrichment
- Parenting
- Seasonal arts & crafts
- Siblings
- Social media/technology
- Special needs
- Summer camps
- Toy & product reviews
- Trends in education
- Tweens & teens
- Volunteering



San Diego's Best Calendar of Events



2020 Editorial and Advertising Planner

Editorial deadline is two months prior to publication • 619-685-6970 • family@sandiegofamily.com

Month	Theme	Advertising Opportunities	Ad Deadline
January	Health & Wellness	Health, Wellness & Fitness Head of the Class - Education	Dec 6
February	Valentine's Day	Spring Education Arts, Sports & Enrichment	Jan 10
March	Camp Cover	Kick off Spring & Summer Camps	Feb 7
Annual	Flourishing Families:	San Diego's Resource Guide for Families with Special Needs	Feb 14
April	Easter; Summer Camp	Spring & Summer Camps Easter Activities	Mar 6
Annual	Digital Camp Fair	Online – Beginning Apr.15	Mar 26
May	MOMpreneurs	Summer Camps Outstanding Students - Education	Apr 10
Annual	Out & About:	San Diego's Adventure Guide for Local & Visiting Families	Apr 17
June	Celebrations; Dads	Parties & Events Summer Camps Summer Learning Experiences	May 8
July	Summer Fun	4th of July Activities Summer Camps	June 5
Annual	Party Guide	Online – San Diego Family's Party Guide	June 12
August	Summer/Back-to-School	Back-to-School: Fall Education	July 10
September	School's in Session	AfterSchool Programs Field Trips, Fundraisers, Group Events, At-School Programs, Assemblies	Aug 7
October	Fall & Halloween	AfterSchool Programs Fall & Halloween Events	Sept 11
November	Thanksgiving; Giving Back	Holiday Events & Activities Winter Camps	Oct 9
Annual	Babies & Toddlers	Online – San Diego Babies & Toddlers	Oct 16
December	Holidays	Holiday Events & Activities Map of Christmas Lights Exceptional Teachers - Education Sponsored Content - Holidays	Nov 6



Flourishing Families
Deadline Feb. 14



Out & About
Deadline April 17



SD Party Guide
Deadline June 12



SD Babies & Toddlers
Deadline Oct. 16