

Camp Advertising Schedule



Summer Camps *March – July*
Virtual Camp Fair *April 15– June 15*
Winter Camps *November – December*
Camps for Special Needs *March*
Out & About *June*

March

Summer Camp & Programs Focus
 Camp & Summer Programs Directory, 2nd ad 1/2 price
 Website resource camp pages – ‘C’ and ‘D’ banner ads
 Camp Section in Special Needs Resource Guide
 eNewsletters

April & May

Summer Camp & Programs Focus
 Enhanced Camp Listing
 Virtual Camp Fair
 Website resource camp pages – ‘C’ and ‘D’ banner ads
 eNewsletters

June

Online Summer Camp listing
 Virtual Camp Fair
 Website resource camp pages – ‘C’ and ‘D’ banner ads
 Out & About: Be seen in your community!
 eNewsletters

July

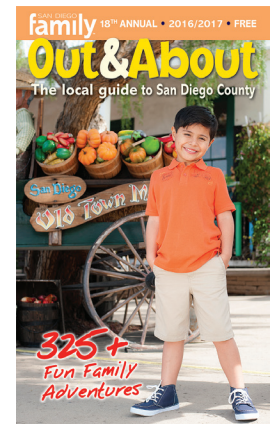
Online Summer Camp listing
 Website resource camp pages – ‘C’ and ‘D’ banner ads
 eNewsletters

Nov. & Dec.

Winter Camp Section – 1/6 vertical or 1/3 square
 Online Winter Camp listing
 Website resource camp pages – ‘C’ and ‘D’ banner ads
 eNewsletters



Special Needs Camps



Camp Section



Virtual Camp Fair



619-685-6970

www.SanDiegoFamily.com

