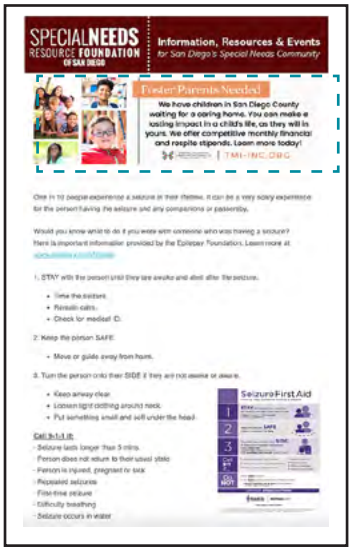
SAN DIEGO family.com Digital Marketing Options

Explore San Diego Family's digital options to reach parents, throughout San Diego County!

E-NEWSLETTER DEDICATED E-BLAST

• 1200 x 1600 pixels at 150 ppi RGB

E-NEWSLETTER SPONSORED E-BLAST



• 1200 x 300 pixels at 150 ppi RGB

SPONSORED CONTENT

- **Featured Post/ Home Page**
  - 700 words
  - 5-6 images
  - Business Logo
  - Link
  - Home Page Banner Ad

WEBSITE BANNERS

• 300 x 250 pixels at 150 ppi RGB either on the **Home Page - A** or **Interior Page - B**

SUMMER CAMPS & PROGRAMS GUIDE

Digital Guide • Words • Photos • Video • Logo • Link

SAN DIEGO BABIES & TODDLERS

• One Page - 8.375 x 10.875 • Two Pages - 16.75 x 10.875
• jpg, png, pdf • 150 ppi RGB

Digital Marketing

- **45,000+** visits *monthly average*
- **75,000+** page views *monthly average*

Connecting with **San Diego's parents** has never been easier—or more effective. San Diego Family is the go-to source for **trusted** local insights, family resources, and community events.

Our highly **engaged audience** turns to SanDiegoFamily.com as their **#1 resource** for expert advice, seasonal guides and can't-miss activities. Customized digital ad placements are available to **meet your goals**—whether for brand awareness, traffic, or event promotion.

DIGITAL MARKETING RATES SANDIEGOFAMILY.COM

Banner Size	Size (pixels)	online only	*w/print contract
Home Page - A	300 x 250	$600	$225
Interior Page - D	300 x 250	$300	included*
ONLINE SPONSORED CONTENT (editorial)			
Feature 700 words	home banner	$2,290	Photos
Interior 400 words	interior banner	$1,500	Photo
E-NEWSLETTER (10,000+ Subscribers)			
Dedicated E-Blast	700 x 800	$1000	$700*
Newsletter Banner or Inclusion	700 x 200	$600	$300
DIGITAL MAGAZINES			
Summer Camps & Programs Guide	Spread	$500	
New & Expecting Parents Guide	Full/Spread	$350/500	
SOCIAL MEDIA			
Facebook/Instagram		$350	