SCHOOL RECOGNITION SERIES

January

Head of the Class

Introduce the head of your school and highlight principles that are your foundation.

May

Outstanding Students or Parent Testimonials

Shout out a student for academic success or let parents' testimonials tell how great your school is for their child.

December

Exceptional Teachers or Parent Testimonials

Award a teacher for above and beyond or let parents' testimonials tell how great your school is for their child.

Full Page = (250 words)
2/3 Page = (200 words)
1/2 Page = (150 words)
1/3 Page = (75 words)
1/6 Page = (50 words)

Call your sales rep to reserve space:

Tony2018@sandiegofamily.com | (619) 813-0774
Michele@sandiegofamily.com | (619) 375-6641
Giovanni@sandiegofamily.com | (858) 213-7868

SAN DIEGO family

THE EXPOSURE

As an advertiser in this series, you will receive placement in print alongside other distinguished schools, and will also be included online through February. Your space will include your school's logo, address and contact information as well as a message to readers from the head of your school.

OUR READER'S KIDS:

33% 2 to 4 yrs old

46% 5 to 7 yrs old

58% 8 to 13 yrs old

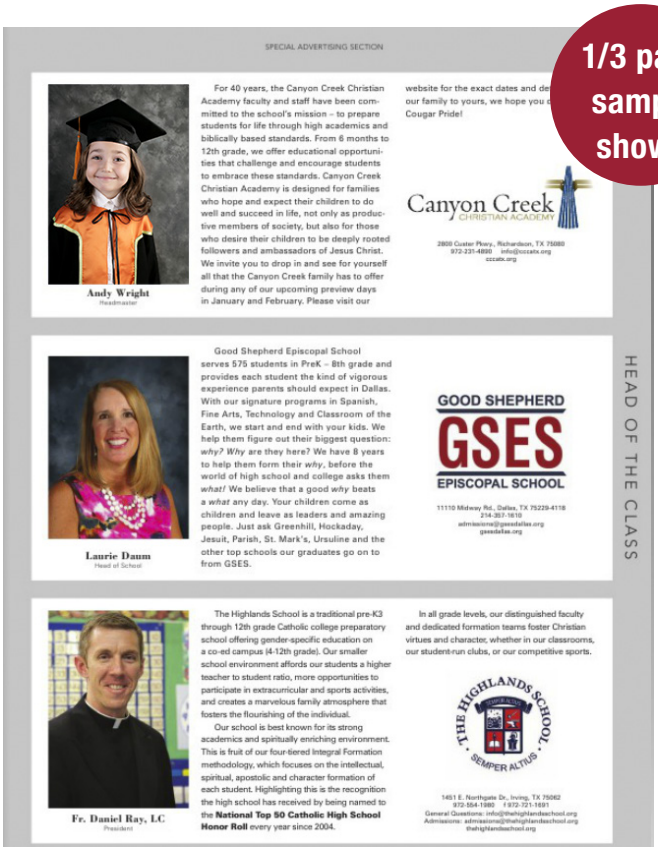
16% 14 and older

OUR READERS:

74% would consider sending their child to an independent/private school

93% are college-educated

Source: CVC audit, 2014



1/3 page sample shown