

Out & About

2020 Sponsorship Packages

Front Cover Package - \$5,500

Out & About '18 Magazine: 90,000 Copies Distributed

- Full Page 4-color Ad
- Sponsorship of the Front Cover- Sponsor's 4-color logo under the tag "Sponsored by..."
- Category Exclusivity
- Sponsorship of the Map Page- Sponsor's 4-color logo Premium position (within first 10 pages)
- Sponsor's location(s) noted on map,

Out & About '18 Website: www.sandiegofamily.com/things-to-do/out-about

- Logo on the Out & About web section for the year

eNewsletter - Things To Do

Full Page ad and link in the digital version of the Out & About sent to an additional 7,500 eNewsletter subscribers



Map Page Package - \$3,500

Out & About '18 Magazine:

- Full Page 4-color Ad
- Sponsorship of the Map Page- Sponsor's 4-color logo Premium position (within first 10 pages)
- Sponsor's location(s) noted on map

eNewsletter - Things To Do

- Full Page ad and link in the digital version of the Out & About sent to an additional 7,500 eNewsletter subscribers

