

DECEMBER

Memory Making Holiday Experiences

Get your business on the **must-do** family list for the holidays this year!



Families **LOVE** the holidays, but often get overwhelmed with so much to do (shopping, parties, cooking etc). Don't miss out on our Memory Making Holiday Experiences campaign which helps get your holiday event on parents' **"MUST ATTEND"** list for the holidays. Your company can take advantage of this unique opportunity by highlighting your holiday experience, presented for our parents' holiday planning. Secure your spot today!

PACKAGE 1 – Limited to 4 companies - price \$700

- Sponsored print holiday article – Guaranteed to be one of the first 4 companies in the print sponsored article
- Sponsored group newsletter blast – Guaranteed to be one of the first 4 companies listed on the group email, which will go out the first week of December (9,000 subscribers)
- Social media package includes one Facebook post and 1 tweet promoting your event. We can boost the FB post for an extra \$30

PACKAGE 2 – price \$600

- Sponsored print holiday article – Includes your event description in the print sponsored article
- Sponsored group newsletter blast – Includes your event, no position guaranteed, which will go out the first week of December (9,000 subscribers)
- Social media package includes one Facebook post and 1 tweet promoting your event. We can boost the FB post for an extra \$30

What is needed:

- Ad copy and image. (Image needs to be 300 ppi)
- Entries will be around 65 words for the \$600 package and 80 words for the \$700.
- Contract must be signed with a credit card on file. Payment is due upfront.
- **Final Deadline November 1.**



SAN DIEGO
family

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