

# Camp Advertising Schedule



**Summer Camps** ..... March – July  
**Virtual Camp Fair** ..... April 15– June 15  
**Winter Camps** ..... November – December  
**Camps for Special Needs** ..... March  
**Out & About** ..... June

## March

Summer Camp & Programs Focus  
 Camp & Summer Programs Directory, 2nd ad 1/2 price  
 Website resource camp pages – ‘C’ and ‘D’ banner ads  
 Camp Section in Special Needs Resource Guide  
 eNewsletters

## April & May

Summer Camp & Programs Focus  
 Enhanced Camp Listing  
 Digital Camp Fair  
 Website resource camp pages – ‘C’ and ‘D’ banner ads  
 eNewsletters

## June

Online Summer Camp listing  
 Digital Camp Fair  
 Website resource camp pages – ‘C’ and ‘D’ banner ads  
 Out & About: Be seen in your community!  
 eNewsletters

## July

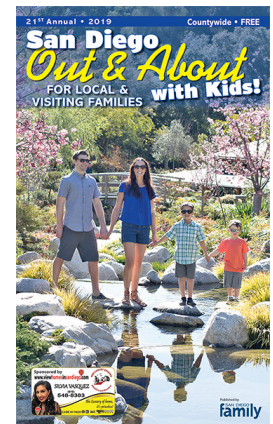
Online Summer Camp listing  
 Website resource camp pages – ‘C’ and ‘D’ banner ads  
 eNewsletters

## Nov. & Dec.

Winter Camp Section – 1/6 vertical or 1/3 square  
 Online Winter Camp listing  
 Website resource camp pages – ‘C’ and ‘D’ banner ads  
 eNewsletters



Special Needs Camps



Camp Section



Digital Camp Fair



619-685-6970

www.SanDiegoFamily.com

