SAN DIEGO family™

SanDiegoFamily.com

SPECIAL NEEDS RESOURCE FOUNDATION OF SAN DIEGO

SNRFSD.org

Article Topics Include:

Babies & Toddlers
Cognitive Disabilities
Developmental Disabilities
Early Childhood Learning
Enrichment, Hobbies & Clubs
Family Travel & Road Trips
Foster Care & Adoption
Giving Back & Volunteering
Healthy Tech Habits/Screen-Time
K–12 Education
Kid-Friendly Activities & Events
Mental & Behavioral Health
Mindful Living
Multicultural Celebrations
Nutrition
Outdoor Adventures
Parenting Hot Topics & Family Life
Pediatric & Family Health
Reading Literacy
Seasonal Crafts & Recipes
(SEL) Social Emotional Learning
Science, Technology & Art for Kids
Spring, Summer & Winter Camps
Toy, Product & Book Reviews

plus

San Diego's Best Calendar of Events

100826

2027 Editorial and Advertising Planner

Month	Theme	Advertising Opportunities	Ad Deadline
January	Health & Wellness	• Health, Wellness & Fitness • Education - Open Houses	Dec 9
February	Valentine's Day	• Spring Education Guide • Arts, Sports & Enrichment Guide	Jan 13
March	Spring Easter - March 28	• Spring & Summer Camp Guide Spring Break Fun • Easter Activities	Feb 10
April	Summer Camps	• Spring & Summer Camp Guide	Mar 10
May	Moms	• Summer Camp Guide • Mental Health & Wellness	Apr 14
June	Dads	• Summer Camp Guide • Celebrations	May 12
July*	Out & About with Kids	• Attractions, Hidden Gems, Camps, Programs • Pre-K – 12 Schools, Neighborhood Businesses & more	June 9
August	Summer/Back-to-School	• Back-to-School: Fall Education Guide • Learning Experiences	July 14
September	School is in Session	• Afterschool Programs Guide • Fall Education, Classes & Programs • School Open Houses	Aug 11
October	Fall & Halloween	• Afterschool Programs • Sponsored Content • Fall & Halloween Events	Sept 15
November	Thanksgiving Giving Back	• Holiday Events & Activities • Winter Camps Guide	Oct 13
December	Holidays	• Holiday Events & Activities • Map of Christmas Lights • Sponsored Content • Winter Camps	Nov 10
Annual Print and Digital Publications			
Mar 2027- Feb 2028	**Flourishing Families**	San Diego & Imperial County's Resource Guide for Families with Special Needs	Feb 15
Jul 2027- Jun 2028	**Out & About with Kids***	San Diego's Adventure Guide for Local & Visiting Families Places to Go, Year-Round Fun, Camps	June 9
May 2027- Jul 2028	**Choose Your Adventure** *(digital only)*	Summer Camps and Programs Guide	May 17
Nov 2027- Oct 2028	**Babies & Toddlers** *(digital only)*	San Diego Babies & Toddlers	October 26
San Diego Family Hosted Events			
February	Community Event	**San Diego Family Fun Fest**	one week prior
April	Community Event	**All-Inclusive Day of Play & Resource Fair**	one week prior
July	Community Event	**All-Inclusive Day of Play & Resource Fair**	one week prior
October	Community Event	**San Diego Family Fun Fest** - *Halloween*	one week prior
December	Community Event	**Winter Carnival & Resource Village**	one week prior

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