San Diego Family
2027
AD DIMENSIONS & DEADLINES

SanDiegoFamily.com

SAN DIEGO family

WEBSITE ADS

Size: 300 x 250 pixels

RGB • jpg or png • *resolution - 150 ppi*

PRINT PUBLICATIONS

SAN DIEGO FAMILY MAGAZINE · SAN DIEGO OUT & ABOUT WITH KIDS

AD SIZES width x height in inches

FULL PAGE
NO BLEED
7.25 x 9.275
WITH BLEED
Live Area
7.875 x 10.375
Trim Size
8.375 x 10.875
Bleed Size
8.875 x 11.375

1/3 Horizontal
7.25 x 2.925

2/9 Horiz.
4.75 x 2.925

2/9 Horiz.
4.75 x 2.925

2/9 Vert.
2.25 x 6.1011

DOUBLE PAGE
Live Area 16.25 x 10.375
Trim Size 16.75 x 10.875
Bleed Size 17.25 x 11.375

1/3 Square
4.75 x 4.5125

1/6 Vert.
2.25 x 4.5125

1/2 Horizontal
7.25" x 4.5125"

1/3 Vert.
2.25 x 9.275

1/6 Horiz.
4.75 x 2.1312

1/2 Vertical
4.75 x 6.8938

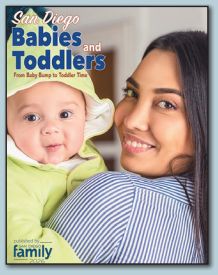
ALL PRINT PUBLICATIONS FILE REQUIREMENTS

• CMYK • Resolution: 300 ppi • Total ink limit: 300% • High Quality Print PDF • All fonts embedded

ANNUALS – ONLINE ONLY

SAN DIEGO BABIES & TODDLERS · SUMMER CAMPS & PROGRAMS

AD SIZES width x height in inches



SINGLE PAGE
8.375 x 10.875

DOUBLE PAGE
16.75 x 10.875

FILE FORMAT
jpg or png - RGB
Resolution - 150 ppi

2027 DEADLINES

ISSUE MONTH	AD CREATIVE DEADLINE	START DISTRIBUTION
February	January 13	January 27
March	February 10	February 24
Flourishing Families	**February 15**	**March 24**
April	March 10	March 24
May	April 14	April 28
June	May 12	May 26
Summer Camps & Programs (Digital)	**May 17**	**May 20 (online)**
San Diego Out & About with Kids	**June 9**	**June 23**
August	July 14	July 28
September	August 11	**August 25**
October	September 15	September 29
November	October 13	October 27
Babies & Toddlers (Digital)	**October 26**	**November 2 (online)**
December	November 10	November 24
January 2028	December 8	December 29