

Article Topics Include:

Babies & Toddlers
Developmental Disabilities
Cognitive Disabilities
Digital Wellness
Early Childhood Learning
Experiential Learning
Family Travel & Road Trips
Foster Care & Adoption
Giving Back & Volunteering
K-12 Education
Kid-Friendly Activities & Events
Mental & Behavioral Health
Multicultural Celebrations
Nutrition
Outdoor Adventures
Parenting Hot Topics
Pediatric & Family Health
Reading Literacy
Seasonal Crafts & Treats
(SEL) Social Emotional Learning
Science, Technology & Art for Kids
Spring, Summer & Winter Camps
Teens (online)
Toy, Product & Book Reviews

plus

San Diego's Best Calendar of Events



2026 Editorial and Advertising Planner

Month	Theme	Advertising Opportunities	Ad Deadline
January	Health & Wellness	<ul style="list-style-type: none"> Health, Wellness & Fitness Education - Open Houses 	Dec 11
February	Valentine's Day	<ul style="list-style-type: none"> Spring Education Guide Arts, Sports & Enrichment Guide 	Jan 15
March	Spring Easter - April 5	<ul style="list-style-type: none"> Spring & Summer Camp Guide Spring Break Fun • Easter Activities 	Feb 12
April	Summer Camps	<ul style="list-style-type: none"> Spring & Summer Camp Guide 	Mar 12
May	Moms	<ul style="list-style-type: none"> Summer Camp Guide Mental Health & Wellness 	Apr 16
June	Dads	<ul style="list-style-type: none"> Summer Camp Guide • Celebrations 	May 14
July*	Out & About with Kids	<ul style="list-style-type: none"> Attractions, Hidden Gems, Camps, Programs Pre-K – 12 Schools, Neighborhood Businesses & more 	June 11
August	Summer/Back-to-School	<ul style="list-style-type: none"> Back-to-School: Fall Education Guide Learning Experiences 	July 16
September	School is in Session	<ul style="list-style-type: none"> Afterschool Programs Guide Fall Education, Classes & Programs School Open Houses 	Aug 13
October	Fall & Halloween	<ul style="list-style-type: none"> Afterschool Programs Sponsored Content Fall & Halloween Events 	Sept 10
November	Thanksgiving Giving Back	<ul style="list-style-type: none"> Holiday Events & Activities Winter Camps Guide 	Oct 15
December	Holidays	<ul style="list-style-type: none"> Holiday Events & Activities Map of Christmas Lights Sponsored Content • Winter Camps 	Nov 12
Annual Print and Digital Publications			
Mar 2026- Feb 2027	Flourishing Families	San Diego & Imperial County's Resource Guide for Families with Special Needs	Feb 13
Jul 2026- Jun 2027	Out & About with Kids*	San Diego Family's Adventure Guide for Local & Visiting Families Places to Go, Summer Fun, Camps	June 11
Apr 2026- Jul 2027	Choose Your Adventure <i>(digital only)</i>	Summer Camps and Programs Guide	March
Nov 2026- Oct 2027	Babies & Toddlers <i>(digital only)</i>	San Diego Babies & Toddlers	October
San Diego Family Hosted Events			
February	Community Event	San Diego Family Fun Fest	one week prior
March	SDFM Model Contest	Cover Kids Search	TBD
April	Community Event	All-Inclusive Day of Play & Resource Fair	one week prior
July	Community Event	All-Inclusive Day of Play & Resource Fair	one week prior
October	Community Event	San Diego Family Fun Fest - Halloween	one week prior