

## Article Topics Include:

Babies & Toddlers  
Developmental Disabilities  
Cognitive Disabilities  
Digital Wellness  
Early Childhood Learning  
Experiential Learning  
Family Travel & Road Trips  
Foster Care & Adoption  
Giving Back & Volunteering  
K-12 Education  
Kid-Friendly Activities & Events  
Mental & Behavioral Health  
Multicultural Celebrations  
Nutrition  
Outdoor Adventures  
Parenting Hot Topics  
Pediatric & Family Health  
Reading Literacy  
Seasonal Crafts & Treats  
(SEL) Social Emotional Learning  
Science, Technology & Art for Kids  
Spring, Summer & Winter Camps  
Teens (online)  
Toy, Product & Book Reviews

plus

## San Diego's Best Calendar of Events



# 2026 Editorial and Advertising Planner

Month	Theme	Advertising Opportunities	Ad Deadline
January	Health & Wellness	• Health, Wellness & Fitness • Education - Open Houses	Dec 11
February	Valentine's Day	• Spring Education Guide • Arts, Sports & Enrichment Guide	Jan 15
March	Spring Easter - April 5	• Spring & Summer Camp Guide Spring Break Fun • Easter Activities	Feb 12
April	Summer Camps	• Spring & Summer Camp Guide	Mar 12
May	Moms	• Summer Camp Guide • Mental Health & Wellness	Apr 16
June	Dads	• Summer Camp Guide • Celebrations	May 14
August	Summer/Back-to-School	• Back-to-School: Fall Education Guide • Learning Experiences	July 16
September	School is in Session	• Afterschool Programs Guide • Fall Education, Classes & Programs • School Open Houses	Aug 13
October	Fall & Halloween	• Afterschool Programs • Sponsored Content • Fall & Halloween Events	Sept 10
November	Thanksgiving Giving Back	• Holiday Events & Activities • Winter Camps Guide	Oct 15
December	Holidays	• Holiday Events & Activities • Map of Christmas Lights • Sponsored Content • Winter Camps	Nov 12
Annual Print and Digital Publications			
Mar 2026- Feb 2027	<b>Flourishing Families</b> <i>Annual</i>	San Diego & Imperial County's Resource Guide for Families with Special Needs	Feb 13
Jul 2026- Jun 2027	<b>Out &amp; About with Kids</b> <i>Annual</i>	San Diego Family's Adventure Guide for Local & Visiting Families Places to Go, Summer Fun, Camps	June 11
Apr 2026- Jul 2027	<b>Choose Your Adventure</b> <i>Digital</i>	Summer Camps and Programs Guide	March
Nov 2026- Oct 2027	<b>Babies &amp; Toddlers</b> <i>Digital</i>	San Diego Babies & Toddlers	October
San Diego Family Hosted Events			
February	Community Event	<b>San Diego Family Fun Fest</b>	one week prior
March	SDFM Model Contest	<b>Cover Kids Search</b>	TBD
April	Community Event	<b>All-Inclusive Day of Play &amp; Resource Fair</b>	one week prior
July	Community Event	<b>All-Inclusive Day of Play &amp; Resource Fair</b>	one week prior
October	Community Event	<b>San Diego Family Fun Fest - Halloween</b>	one week prior