



San Diego Family 2026

AD DIMENSIONS & DEADLINES

SanDiegoFamily.com

SAN DIEGO
family

WEBSITE ADS

Size: 300 x 250 pixels
RGB • jpg or png • resolution - 150 ppi

PRINT PUBLICATIONS

SAN DIEGO FAMILY MAGAZINE • SAN DIEGO OUT & ABOUT WITH KIDS

AD SIZES width x height in inches

FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED Live Area 7.875 x 10.375 Trim Size 8.375 x 10.875 Bleed Size 8.875 x 11.375	1/3 Horizontal 7.25 x 2.925		DOUBLE PAGE Live Area 16.25 x 10.375 Trim Size 16.75 x 10.875 Bleed Size 17.25 x 11.375	1/3 Square 4.75 x 4.5125	1/6 Vert. 2.25 x 4.5125	1/3 Vert. 2.25 x 9.275	1/6 Horiz. 4.75 x 2.1312
	2/9 Horiz. 4.75 x 2.925	2/9 Vert. 2.25					1/2 Vertical 4.75 x 6.8938
	2/9 Horiz. 4.75 x 2.925	x 6.1011					
		1/2 Horizontal 7.25" x 4.5125"					

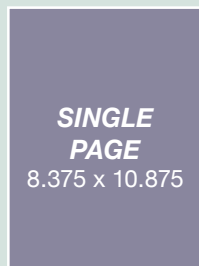
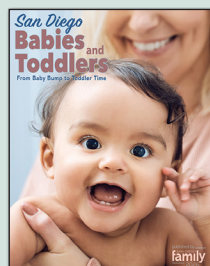
ALL PRINT PUBLICATIONS FILE REQUIREMENTS

• CMYK • Resolution: 300 ppi • Total ink limit: 300% • High Quality Print PDF • All fonts embedded

ANNUALS – ONLINE ONLY

SAN DIEGO BABIES & TODDLERS • SUMMER CAMPS & PROGRAMS

AD SIZES width x height in inches



FILE FORMAT
jpg or png - RGB
Resolution - 150 ppi

2026 DEADLINES

ISSUE MONTH	SPACE RESERVATION & PUB-SET ADS	START DISTRIBUTION
February	January 15	January 29
March	February 12	February 26
Flourishing Families	February 13	March 20
April	March 12	March 26
May	April 16	April 29
June	May 14	May 28
Summer Camps & Programs (Digital)	May 18	May 22 (online)
San Diego Out & About with Kids	June 11	June 25
August	July 16	July 29
September	August 13	August 27
October	September 10	September 24
November	October 15	October 28
Babies & Toddlers (Digital)	October 23	November 2 (online)
December	November 12	November 25
January 2027	December 10	December 28