



Editorial hot topics

- Babies & Toddlers
- Child Development
- Experiential Learning
- Family Health
- Family Travel & Day Trips
- Foster Care & Adoption
- Giving Back
- Kid-friendly Activities & Events
- Literacy
- Mental Health
- Multicultural Celebrations
- Nutrition
- Outdoor Adventures
- Parenting
- Seasonal Arts & Crafts
- Special Needs
- STEM for Kids
- Summer Camps
- Technology
- Teens
- Toy & Product Reviews
- Trends in Education



San Diego's Best Calendar of Events



2023 Editorial and Advertising Planner

Editorial deadline is two months prior to publication • 619-685-6970 • family@sandiegofamily.com

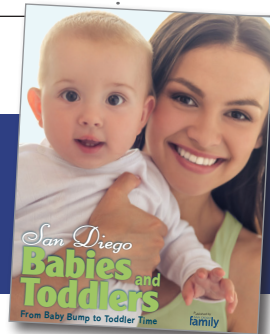
Month	Theme	Advertising Opportunities	Ad Deadline
January	Health & Wellness	Health, Wellness & Fitness Education	Dec 10
February	Valentine's Day	Spring Education Arts, Sports & Enrichment FAMILY FUN FEST EVENT	Jan 10
March	Spring	Spring Break Fun Spring & Summer Camps	Feb 9
Annual	Flourishing Families	San Diego's Resource Guide for Families with Special Needs	Feb 9
April	Summer Camp Easter	Spring & Summer Camps Easter Activities	Mar 10
May	Moms	Summer Camps Mental Health & Wellness	Apr 10
June	Celebrations; Dads	Parties & Events, Summer Camps, Classes & Programs, Learning Experiences	May 10
Annual	Out & About with Kids	San Diego's Adventure Guide for Local & Visiting Families	May 10
July	Summer Fun	Fourth of July Activities Summer Camps	June 10
August	Summer/Back-to-School	Back-to-School: Fall Education	July 10
September	School is in Session	Afterschool Programs Fall Education	Aug 10
October	Fall & Halloween	Afterschool Programs Fall & Halloween Events HALLOWEEN FAMILY FUN FEST EVENT	Sept 10
November	Thanksgiving; Giving Back	Holiday Events & Activities Winter Camps	Oct 10
Annual	Babies & Toddlers	San Diego Babies & Toddlers - digital	Oct 10
December	Holidays	Holiday Events & Activities Map of Christmas Lights Sponsored Content - Holidays Winter Camps	Nov 10



Flourishing Families
Deadline Feb. 9



Out & About
Deadline May 10



SD Babies & Toddlers
Deadline Oct. 10