



# 2022 Ad Dimensions & Deadlines for San Diego Family Magazines



SanDiegoFamily.com • 619-685-6970

- ALL PRINT PUBLICATIONS -

## FILE REQUIREMENTS

- CMYK or Grayscale
- Resolution: Artwork/Photos 300 ppi
- Total ink limit is 300%
- High Quality Print PDF • All fonts embedded

## WEBSITE ADS

- Size A and D 300 x 250 pixels
- Size X 1250 x 270
- RGB • jpg or png • resolution - 72 or 150 ppi

## SAN DIEGO FAMILY MAGAZINE • PRINT AD SIZES \*WIDTH X HEIGHT IN INCHES

<b>FULL PAGE</b> <b>NO BLEED</b> 7.25 x 9.275  <b>WITH BLEED</b> Live Area 7.875 x 10.375 Trim Size 8.375 x 10.875 Bleed Size 8.875 x 11.375	<b>1/3 Horizontal</b> 7.25 x 2.925	<b>DOUBLE PAGE</b> Live Area 16.25 x 10.375 Trim Size 16.75 x 10.875 Bleed Size 17.25 x 11.375	<b>1/3 Square</b> 4.75 x 4.5125	<b>1/6 Vert.</b> 2.25 x 4.5125	<b>1/3 Vert.</b> 2.25 x 9.275	<b>1/6 Horiz.</b> 4.75 x 2.1312
	<b>2/9 Horiz.</b> 4.75 x 2.925		<b>2/9 Vert.</b> 2.25 x 6.1011	<b>1/2 Horizontal</b> 7.25" x 4.5125"		<b>1/2 Vertical</b> 4.75 x 6.8938
	<b>2/9 Horiz.</b> 4.75 x 2.925					

## ANNUALS • PRINT AD SIZES



**FULL PAGE**  
**NO BLEED**  
 7.25 x 9.275  
  
**WITH BLEED**  
 Live Area  
 7.875 x 10.375  
 Trim Size  
 8.375 x 10.875  
 Bleed Size  
 8.875 x 11.375

**1/4 Page**  
 3.5 x 4.5  
  
**1/8 Page**  
 3.5 x 2.125  
  
**1/2 Page Horizontal**  
 7.25 x 4.5



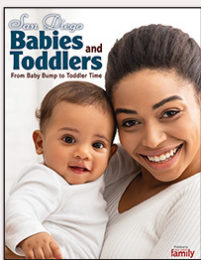
**FULL PAGE**  
**NO BLEED**  
 5.5 x 9.5  
  
**WITH BLEED**  
 Live: 5.5 x 9.625  
 Trim: 6.25 x 10.375  
 Bleed: 6.75 x 10.875

**1/8 Page**  
 2.65 x 2.22  
  
**1/4 Page Horiz.**  
 5.5 x 2.22  
  
**1/2 Page Horiz.**  
 5.5 x 4.65  
  
**1/4 Page Vert**  
 2.65 x 4.65  
  
**1/2 Page Vert**  
 2.65 x 9.5

**FLOURISHING FAMILIES** • Deadline February 18 • Published in March

**OUT & ABOUT** • Deadline TBD

## DIGITAL AD SIZES FOR ONLINE ONLY SAN DIEGO BABIES & TODDLERS



**SINGLE PAGE**  
 8.375 x 10.875

Page sizes apply to both publications

FILE FORMAT  
 jpg or png - RGB  
 Resolution - 150 ppi

**DOUBLE PAGE**  
 16.75 x 10.875

## 2022 • FAMILY DEADLINES

Issue Month	Space Reservation & Pub-Set Ads	Camera-Ready Ads	Start Distribution
February	January 13	January 14	January 27
March	February 10	February 11	February 24
<b>Flourishing Families</b>	<b>February 18</b>	<b>February 24</b>	<b>March 18</b>
April	March 17	March 18	March 31
May	April 14	April 15	April 29
<b>Out &amp; About</b>	<b>June 21</b>	<b>June 22</b>	<b>Mid July</b>
June	May 12	May 13	May 26
July	June 16	June 17	June 30
August	July 14	July 15	July 28
September	August 18	August 19	September 1
October	September 15	September 16	September 29
November	October 13	October 14	October 27
<b>Babies &amp; Toddlers (Digital)</b>	<b>October 19</b>	<b>October 21</b>	<b>November 1 (online)</b>
December	November 10	November 11	November 25
January 2021	December 15	December 16	December 29