



**Editorial hot topics**

- Babies & toddlers
- Child development
- Experiential learning
- Family health
- Family travel & day trips
- Foster care & adoption
- Giving back
- Kid-friendly activities & events
- Mental health
- Multicultural celebrations
- Nutrition
- Outdoor enrichment
- Parenting
- Seasonal arts & crafts
- STEM for kids
- Social media/technology
- Special needs
- Summer camps
- Toy & product reviews
- Trends in education
- Teens hot topics



**San Diego's Best Calendar of Events**



**2021 Editorial and Advertising Planner**

Editorial deadline is two months prior to publication • 619-685-6970 • family@sandiegofamily.com

Month	Theme	Advertising Opportunities	Ad Deadline
<b>Annual</b>	<b>Out &amp; About:</b>	<b>San Diego's Adventure Guide for Local &amp; Visiting Families</b>	<b>TBD</b>
January	Health & Wellness	Health, Wellness & Fitness Education	Dec 10
February	Valentine's Day	Spring Education Arts, Sports & Enrichment	Jan 10
March	Spring	Spring & Summer Camps Home & Gardens	Feb 10
<b>Annual</b>	<b>Flourishing Families:</b>	<b>San Diego's Resource Guide for Families with Special Needs</b>	<b>Feb 10</b>
April	Easter, April 4 Summer Camp	Spring & Summer Camps Easter Activities	Mar 10
May	Moms	Summer Camps Mental Health & Wellness	Apr 10
June	Celebrations; Dads	Parties & Events, Summer Camps Learning Experiences: Tutors, Outdoor School, Micro Adventures	May 10
July	Summer Fun	4th of July Activities Summer Camps	June 10
August	Summer/Back-to-School	Back-to-School: Fall Education	July 10
September	School's in Session	AfterSchool Programs Fall Education	Aug 10
October	Fall & Halloween	AfterSchool Programs Fall & Halloween Events	Sept 10
November	Thanksgiving; Giving Back	Holiday Events & Activities Winter Camps	Oct 10
<b>Annual</b>	<b>Babies &amp; Toddlers</b>	<b>Online – San Diego Babies &amp; Toddlers</b>	<b>Oct 10</b>
December	Holidays	Holiday Events & Activities Map of Christmas Lights Sponsored Content - Holidays	Nov 10



**Flourishing Families**  
Deadline Feb. 10



**Out & About**  
Deadline TBD



**SD Babies & Toddlers**  
Deadline Oct. 10