

2021 Ad Dimensions & Deadlines for San Diego Family Magazines



- ALL PRINT PUBLICATIONS -

SanDiegoFamily.com • 619-685-6970

FILE REQUIREMENTS

- CMYK or Grayscale
- Resolution: Artwork/Photos 300 ppi
- Total ink limit is 300%
- High Quality Print PDF • All fonts embedded

WEBSITE ADS

Size A and D 300 x 250 pixels

Size X 1250 x 270

RGB • jpg or png • resolution - 72 or 150 ppi

SAN DIEGO FAMILY MAGAZINE • PRINT AD SIZES *WIDTH X HEIGHT IN INCHES

FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED Live Area 7.875 x 10.375 Trim Size 8.375 x 10.875 Bleed Size 8.875 x 11.375	1/3 Horizontal 7.25 x 2.925	DOUBLE PAGE Live Area 16.25 x 10.375 Trim Size 16.75 x 10.875 Bleed Size 17.25 x 11.375	1/3 Square 4.75 x 4.5125	1/6 Vert. 2.25 x 4.5125	1/3 Vert. 2.25 x 9.275	1/6 Horiz. 4.75 x 2.1312	
	2/9 Horiz. 4.75 x 2.925			2/9 Vert. 2.25 x 6.1011		1/2 Horizontal 7.25" x 4.5125"	1/2 Vertical 4.75 x 6.8938
	2/9 Horiz. 4.75 x 2.925						

ANNUALS • PRINT AD SIZES



FULL PAGE
NO BLEED
 7.25 x 9.275

WITH BLEED
 Live Area 7.875 x 10.375
 Trim Size 8.375 x 10.875
 Bleed Size 8.875 x 11.375

1/4 Page
 3.5 x 4.5

1/8 Page
 3.5 x 2.125

1/2 Page Horizontal
 7.25 x 4.5



FULL PAGE
NO BLEED
 5.5 x 9.5

WITH BLEED
 Live: 5.5 x 9.625
 Trim: 6.25 x 10.375
 Bleed: 6.75 x 10.875

1/8 Page
 2.65 x 2.22

1/4 Page Horiz.
 5.5 x 2.22

1/2 Page Horiz.
 5.5 x 4.65

1/4 Page Vert
 2.65 x 4.65

1/2 Page Vert
 2.65 x 9.5

FLOURISHING FAMILIES • Deadline February 18 • Published in March

OUT & ABOUT • Deadline TBD

DIGITAL AD SIZES FOR ONLINE ONLY ANNUAL EDITIONS

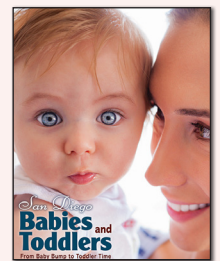


SINGLE PAGE
 8.375 x 10.875

Page sizes apply to both publications

FILE FORMAT
 jpg or png - RGB
 Resolution - 150 ppi

DOUBLE PAGE
 16.75 x 10.875



Deadline TBD • **SAN DIEGO BABIES & TODDLERS**

2021 • FAMILY DEADLINES

Issue Month	Space Reservation & Pub-Set Ads	Camera-Ready Ads	Start Distribution
February	January 12	January 18	January 22
March	February 9	February 15	February 26
Flourishing Families	February 18	February 24	March 18
April	March 16	March 22	April 1
May	April 13	April 19	April 30
Out & About	TBD	TBD	TBD
June	May 10	May 17	May 28
July	June 15	June 21	July 1
Party Guide	TBD	TBD	TBD
August	July 13	July 19	July 30
September	August 10	August 16	August 27
October	September 14	September 20	October 1
November	October 12	October 18	October 29
Babies & Toddlers	TBD	TBD	TBD
December	November 9	November 15	November 26
January 2021	December 14	December 20	December 30