

UNWRAP JOY:

A Guide to the Most Enchanting Winter Holiday Experiences for Families This Season

Families **LOVE** the holidays, but often get overwhelmed with so much to do (shopping, parties, cooking etc).

Don't miss out on our **Guide to the Most Enchanting Winter Holiday Experiences for Families This Season** in the December issue of San Diego Family which helps get your holiday events and attractions on parents' **"MUST ATTEND"** list for the holidays.



Companies can take advantage of this unique opportunity by highlighting your holiday experience to our parents. Secure your **sponsored content** spot today!

PACKAGE 1 – Limited to 4 companies - price \$700

- **Print/digital holiday highlight** – Includes your company's 70-word description, large image and link. Guaranteed to be one of the first 4 companies in the sponsored article.
- **Sponsored group newsletter blast** – Guaranteed to be one of the first 4 companies listed on the group email, deployed first week of December (9,000 subscribers)
- **Social media package** includes one Facebook post and 1 tweet promoting your experience.

PACKAGE 2 – price \$600

- **Print/digital holiday highlight** – Includes your company's 50-word description, medium image and link.
- **Sponsored group newsletter blast** – Includes your event, no position guaranteed, deployed first week of December (9,000 subscribers)
- **Social media package** includes one Facebook post and 1 tweet promoting your experience.

More Info: Clients will provide the copy* and 2 images. One image will be chosen. Contract must be signed with a credit card on file. Payment is due upfront.

*Entries will be 70 words for Package 1 and 50 words for Package 2.

Final Deadline Nov. 1, 2023



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