



It's A Holiday Season - Customer Expansion Campaign -

Capture the attention and **gain more market share** of active families in San Diego County this holiday season by giving your business the spotlight it deserves!

Advertise in this special Sponsored Content environment in San Diego Family's **November, December, and January** issues! Be a part of an exciting advertising campaign that will make your business stand out from the crowd.

Why advertise with us and why this program?

1. Reach Active Moms:

Our audience consists of more than 175,000 moms per month, who are actively searching for experiential gifts and unique holiday activities for their families. Get your business in front of these motivated shoppers who are ready to make memories.

2. Embrace the Festive Spirit:

Align your brand with the joy and magic of the winter season. Our holiday-themed content will evoke happy emotions and create a memorable connection between your business and potential customers.

3. Maximize Exposure:

This program allows you to take advantage of our extensive distribution channels including; print, digital, online and social media. Your advertisement will reach a wide parent audience, ensuring maximum visibility for your business.

November Issue: Holiday Gift Guide – Position your business as the ultimate company for experiential gifts in our exclusive San Diego Family Holiday Gift Guide. Showcase your products and/or services to moms who are actively seeking unique and memorable presents for their loved ones.

December Issue: Festive Family Activities – Be in our December Holiday issue, packed with exciting events and activities, (including the ever-popular Map of Holiday Lights) for families to enjoy during the holiday season. Showcase your business as the go-to place for creating unforgettable memories and joyous experiences in our sponsored content article titled “Unforgettable Must-do Holiday Events”.

January Issue: New Year, New Opportunities – Start 2024 on the right foot by advertising in our January issue. Connect with moms eager to explore new and exciting opportunities for their families in the coming year. Highlight your latest offerings, events, and promotions in our sponsored content article titled “What’s Up, San Diego in 2024” and be the go-to choice for an unforgettable year.

Don't miss this fantastic opportunity to be part of our highly anticipated winter advertising campaign. In order to see the details and special discounted packages for yourself, call or email us now! Secure your spots to make this winter season, your best one yet!

SAN DIEGO
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