



## Editorial hot topics

- Parenting
- Nutrition, recipes
- Family entertainment & events
- Family travel & day trips
- Child development
- Technology & science
- Social media
- Tweens & teens
- Special needs
- Siblings
- Family health
- Volunteering
- Adoption & foster care
- Outdoor fun
- Summer camps
- Arts & seasonal crafts
- Toy & product reviews
- Kids eat free
- DIY science



## San Diego's Best Calendar of Events



# 2019 Editorial and Advertising Planner

Editorial deadline is two months prior to publication • 619-685-6970 • family@sandiegofamily.com

Month	Theme	Advertising Opportunities	Ad Deadline
January	Health & Wellness	Health, Wellness & Fitness Head of the Class - Education	Dec 7
February	Valentine's Day	Spring Education Arts, Sports & Enrichment	Jan 11
March	Spring; Siblings	Kick off Spring & Summer Camps	Feb 8
<b>Annual</b>	<b>Flourishing Families:</b>	<b>San Diego's Resource Guide for Families with Special Needs</b>	<b>Feb 15</b>
April	Summer Camp; Easter	Spring & Summer Camps Easter Activities	Mar 8
<b>Annual</b>	<b>Digital Camp Fair</b>	<b>Online – Beginning Apr.15</b>	<b>Mar 29</b>
May	All About Mom	Summer Camps Outstanding Students - Education	Apr 5
<b>Annual</b>	<b>Out &amp; About:</b>	<b>San Diego's Adventure Guide for Local &amp; Visiting Families</b>	<b>Apr 1</b>
June	Celebrations; Dads	Parties & Events Summer Camps Summer Learning Experiences	May 10
July	Summer Fun	4th of July Activities Summer Camps Best of Family Fun winners announced	June 7
<b>Annual</b>	<b>Party Guide</b>	<b>Online – San Diego Family's Party Guide</b>	<b>June 18</b>
August	Summer/Back-to-School	Back-to-School: Fall Education	July 3
September	School's in Session	AfterSchool Programs Field Trips, Fundraisers, Group Events, At-School Programs, Assemblies	Aug 9
October	Fall & Halloween	AfterSchool Programs Fall & Halloween Events	Sept 6
November	Thanksgiving; Giving Back	Holiday Events & Activities Winter Camps	Oct 11
December	Celebrate the Season	Holiday Events & Activities Map of Christmas Lights Exceptional Teachers - Education Sponsored Content - Holidays	Nov 6



**Flourishing Families**  
Deadline February 15



**Digital Party Guide**  
Deadline June 18



**Out & About**  
Deadline April 1