



- ALL PRINT PUBLICATIONS - FILE REQUIREMENTS

- CMYK or Grayscale
- Resolution: Artwork/Photos 300 ppi
- Total ink limit is 300%
- High Quality Print PDF • All fonts embedded

WEBSITE ADS

Size A and D 300 x 250 pixels
Size X 1250 x 270
resolution - 72 ppi - RGB

FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED live area .5 inwards (7.125 x 9.375) Trim Size 8.125 x 10.375 Bleed Size .25 outwards (8.625 x 10.875)	2/9 Horiz. 4.75 x 2.925	1/3 Vert. 2.25 x 9.275	1/3 Horizontal 7.25 x 2.925	2/3 Vertical 4.75 x 9.275	1/3 Vert. 2.25 x 9.275	1/3 Square 4.75 x 4.5125	1/6 Vert. 2.25 x 4.5125	1/9V 2.25 x 2.925	1/6 Horiz. 4.75 x 2.1312
	4/9 Vert. 4.75 x 6.1011		2/3 Horizontal 7.25 x 6.1011			1/2 Horizontal 7.25" x 4.5125"	2/9 Vert. 2.25 x 6.1011	1/2 Vertical 4.75 x 6.8938	

DOUBLE PAGE • Trim Size 16.25 x 10.375 • Live Area 15.25 x 9.375 (.5 inwards) • Bleed Size 16.75 x 10.875 (.25 outwards)

*Width x Height in Inches

2019 FAMILY MONTHLY DEADLINES

Issue Month	Space Reservation & Pub-Set Ads	Camera-Ready Ads	Start Distribution
February	January 11	January 16	January 25
March	February 8	February 13	February 22
Flourishing Families	February 18	February 18	March 22
April	March 8	March 13	March 22
May	April 5	April 12	April 19
Out & About	April 17	April 22	June 22
June	May 10	May 15	May 24
July	June 7	June 12	June 21
August	July 8	July 10	July 19
September	August 9	August 14	August 23
October	September 6	September 11	September 20
November	October 11	October 16	October 25
December	November 8	November 13	November 22
January 2020	December 6	December 11	December 20

Annuals

FLOURISHING FAMILIES AD DIMENSIONS

Width x Height in Inches



FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED live area 7.125 x 9.375 Trim Size 8.125 x 10.375 Bleed Size 8.625 x 10.875	1/4 Page 3.5 x 4.5	1/8 Page 3.5 x 2.125
	1/2 Page Horizontal 7.25 x 4.5	

Deadline February 14 • Published in March

OUT & ABOUT AD DIMENSIONS

Width x Height in Inches



FULL PAGE NO BLEED 5.5 x 9.5 WITH BLEED Live: 5.5 x 9.625 Trim: 6.25 x 10.375 Bleed: 6.75 x 10.875	1/8 Page 2.65 x 2.22	1/4 Page Vert 2.65 x 4.65	1/2 Page Vert 2.65 x 9.5
	1/4 Page Horiz. 5.5 x 2.22		
	1/2 Page Horiz. 5.5 x 4.65		

Deadline April 17 • Published in June